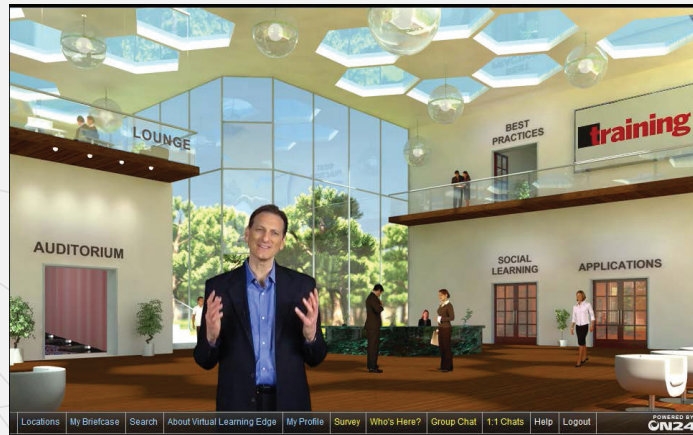


ON24

Virtual Learning Environments



Key Features & Benefits

- + Expand your training programs to reach a global audience
- + Provide an engaging learning experience while reducing costs by up to 90%
- + Integrate experts into your programs to facilitate the transfer of institutional knowledge
- + Deliver informal training via webcam chats, collaboration and social networking
- + Improve assessment of learner participation and completion rates
- + Host town hall meetings and live events to communicate with employees and train your learners

ON24 VIRTUAL LEARNING ENVIRONMENT

Improve Engagement & Training Effectiveness, While Reducing Costs

In our increasingly global marketplace, ongoing corporate training is critically important. Companies that succeed will be the ones that make the most effective use of available resources, and the best way to do this is to have well-educated employees, partners, and customers.

The ON24 Virtual Learning Environment (VLE) is being used by leading companies to provide engaging cost-effective training programs for:

- + New hire onboarding
- + Sales enablement
- + Channel & partner training
- + Employee learning & leadership development

By combining engaging online locations, virtual classrooms, social networking, and other collaboration tools, the ON24 VLE creates an engaging learning experience for wide-ranging training programs and employee needs. Typically an immersive 3-D experience, the virtual learning environment can be designed to mimic any desired learning workflow, leading users on a simple intuitive path through the required coursework. The ON24 VLE can also be a single point of access for all training materials, allowing learners to access training courses anytime and from any location.

ON24 VIRTUAL LEARNING ENVIRONMENT FEATURES

Engaging Virtual Locations

- + Interactive lobby with personalized video greeting
- + Auditorium for town hall meetings and training webcasts
- + Resource center for centralized library of training content
- + Virtual training centers by department and/or geography
- + Lounge for social networking & informal gatherings
- + Specialized topic-based breakout rooms



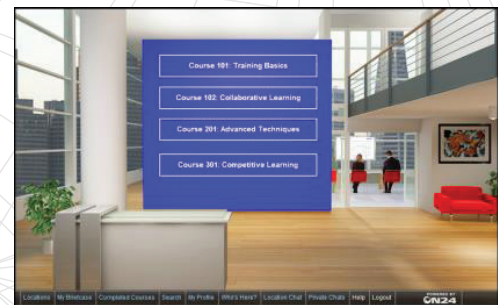
Training & Social Networking

- + Webcasts for live virtual classrooms
- + Group, scheduled and webcam chat for informal learning
- + Social networking including LinkedIn, Twitter & Facebook
- + Gamification including activities, points and leaderboards
- + Courses, prerequisites, tests and certification features
- + Integration with learning management systems
- + Expert directories & collaboration features



Content Management

- + Content management system for organizing resources
- + Bulk upload allows rapid addition of training content
- + Related content tags for complementary materials
- + Resource lists of documents, webcasts, videos and more
- + Multiple search filters for quick content retrieval
- + Multiple filters including sort order and date range options



Enterprise Features

- + Enterprise-class security including single sign-on, SAML authentication and role-based access
- + Integration with HR information systems
- + Multilingual with real-time "toggling" between languages
- + Real-time reports that track learner behavior & activities
- + Optimized mobile learning views tablets & mobile phones

