

Virtual Environment – Feature Summary

PLATFORM

Environment Access

The ON24 Virtual Environment:

- + Is available 365 days a year, 24 hours a day, 7 days a week
- + Has the ability to host individual meetings or live events
- + Allows access to over ten (10) thousand simultaneous users
- + Has the ability to individually identify each user with unique permissions

User Authentication

The ON24 Virtual Environment can authenticate users in a wide variety of ways:

- + Simple registration process
- + Supports enterprise-grade login retries, email address verification, password resets, and single-hash password encryption
- + Supports SAML-based user authentication via several systems including PingIdentity, Microsoft Active Directory, SiteMinder, Oracle Identity Management, IBM Tivoli Identity Management, and custom in-house SAML systems
- + Single-sign on to an internal HR or LMS system
- + Ability to capture user profile from SAML or SSO-based authentication

Security & Compliance

The ON24 Virtual environment provides the following capabilities:

- + Security permissions attached to the document level
- + Access control that limits view of content and locations to assigned attendees
- + Security status to be assigned to users based on their job role
- + Capturing and exporting text chat interactions to external systems

Self-Production

The ON24 environment is flexible enough to allow client to:

- + Modify and create virtual space designs themselves
- + Develop and create templates with client's own graphics and design features
- + Control participant access and security
- + Host events in the environment with little or no vendor support
- + Add and update content in the environment at any time
- + Setup and customize any virtual environment location

The ON24 environment includes 100+ booth templates and virtual location designs.

Display Capabilities

The ON24 Virtual Environment can:

- + Display web content consisting of written messages, graphics & images, Flash, on-demand video, and advertisements, as well as static documents that can be downloaded
- + Duplicate features of a live in-person meeting including:
 - + View presentations (webcast)
 - + Participate in virtual table topic discussions
 - + Chat and communicate with other attendees
 - + Visit virtual showcases or spaces containing a host and content
- + Create separate meeting rooms or virtual spaces to host individual meetings

Content Access

The ON24 Virtual Environment allows:

- + Content searching by keyword (metadata, category, track...)
- + Content Browsing
- + The tracking of webcasts attended and documents viewed
- + "Pre-registration" for future/upcoming webcasts
- + Content "spidering" for SEO enablement

TRAINING

Courses, Tests & Prerequisites

ON24's Virtual Learning Environment provides a number of tools for corporate training programs. The following training features are available:

- + Role-based curriculums
- + Courses and Prerequisites
- + Tests (with automated correction)
- + Course and test completion tracking

NETWORKING

Social Media

The ON24 Virtual Environment provides:

- + Ability to connect with outside social networking applications
- + Ability to embed social & enterprise networking access (not merely link to social media sites) including:
Social Networks:
 - + Twitter, Facebook, LinkedIn Enterprise Social Networking:
 - + SocialCast, Yammer, Salesforce Chatter, Jive

Community & Networking

The ON24 Virtual Environment provides:

- + Features for users to interact with each other and client organization
- + Comprehensive features including:
 - + Contact Us & Email a Friend
 - + Group & Scheduled Chats
 - + 1:1 Chat
 - + "Share This"
 - + Staff Lists
 - + Surveys
 - + Brainstorming & Idea Generation
 - + Webcam Scheduled Chat
 - + Interaction via Booth Rep Dashboard
 - + Virtual forums
- + Flexibility to place these features in all areas or multiple spaces within the environment.

ADMINISTRATION & CONTENT MANAGEMENT

Content Management

With the ON24 Virtual Environment:

- + Clients can add / delete content individually or in bulk.
- + Ability to copy content and tests
- + Content can be uploaded in bulk from client's file system
- + Related content can be selected and displayed on content lobbies
- + An audit trail of changes can be recorded
- + Webcasts are automatically removed from virtual environment when they expire.
- + Users are automatically notified when new content is added to the virtual environment

Resource Libraries

The ON24 environment is flexible enough to allow clients to:

- + Link to content
- + Upload content to the environment
- + Create video libraries with graphical navigation
- + Add rich text Information pages
- + Highlight people via bio pages
- + Organize content into resource lists (documents, webcasts, videos, etc.)
- + Add content, blogs, job listings and other information via RSS feeds

OTHER FEATURES

Multilingual

The ON24 Virtual environment:

- + Supports multiple languages and translates all aspects of the virtual environment including:
 - + Location Graphics
 - + Windows & Tabs
 - + Main Navigation
 - + Standard & Custom Labels
- + Supports international time formats
- + Allows the toggling of language where language translation occurs in real-time (without logging out or refreshing the environment)
- + Support for language-specific navigation
- + Includes standard language "packs" for 23 languages

Mobile Viewing

The ON24 Virtual Environment mobile features include:

- + Support for Android and iOS mobile devices.
- + Optimized views for tablets and mobile phones (not merely render the desktop user experience)

Administrative Tools

The ON24 Virtual environment:

- + Provides robust, easy-to-use administrative tools
- + Includes tools allowing locations to be created from templates or from "scratch"
- + Includes a "drag and drop" option to configure virtual locations and other virtual environment features

Registration

The ON24 Virtual environment provides the following capabilities:

- + Ability to create custom and multimedia registration pages
- + Option for registration to be upfront or "delayed" (postponed and triggered within environment)
- + Creation of multiple registration pages
- + Ability to "land" directly on locations, booths, content lobbies, scheduled chats or surveys

Reporting

The ON24 Virtual environment provides the following capabilities:

- + Ability to track the user activity and behavior in real-time, including durations for vendor's webcasts.
- + Approximately 25 types of reports including dashboard summaries
- + Reports that show user activity in detail.
- + Ability to access Virtual Environment and Webcast reports from one location
- + Mobile view generated "out of the box" based on detection of the mobile device
- + All content and site updates are reflected in desktop and mobile views simultaneously

Gamification

The ON24 Virtual environment provides the following gamification capabilities:

- + Point system that allows the specification of activities and associated point values.
- + 16 different types of activities, both general (e.g., view any document) and specific (e.g., watch 25 minutes of a particular webcast)
- + User points automatically calculated.
- + Individual and group leaderboards
- + Support for scavenger hunts (i.e., quiz-based questions with automated correction)
- + Ability to incorporate game-based location designs