

# Networking & Interaction Feature Definitions

1. **1:1 Chat:** The one-to-one chat feature in ON24 virtual environments allows booth reps and attendees (i.e., reps-to-reps, reps-to-attendees, attendees-to-attendees) to interact in a user interface similar to an instant messenger. ON24's platform allows reps and attendees to be multiple 1:1 chats sessions at one time.
2. **Blogs / RSS Feeds:** The RSS feature allows you to add any RSS feed to ON24 webcasts and virtual environments. The RSS feature provides summaries of the feed posts and includes links to the complete articles. It also supports images and pictures in the posts.
3. **Booth Rep Dashboard:** The Booth Rep Dashboard allows booth staff to preview viewer activity prior to reaching out to them. The Booth Rep Dashboard provides a real-time lookup of the following information:
  - + Viewer profile
  - + Number of times the viewer visited
  - + Time in booth (most recent visit)
  - + Chat status (are they currently chatting)
  - + Prior chat sessions (reps and transcripts)
  - + Booth content accessed (and how long ago)

The dashboard also includes a "one click" ability to initiate a chat or send a message.

4. **Breakout Sessions:** The Breakout Session feature allows you to "guide" attendees from a general ON24 webcast to more specific follow-on "sessions". The breakout sessions are typically scheduled to "open" at a given time within the general webcast.
5. **Chatter:** The Salesforce Chatter feature enables your employees to retrieve your company's Chatter streams and display them within ON24 webcasts and virtual environments. Your viewers can also add comments, tag messages and post messages.
6. **Cover Flow Video:** The Cover Flow Video feature allows the addition of up to thirty (30) on-demand videos to any ON24 virtual environment or webcast. These videos are presented as a set of "carousel" thumbnail images in the widget display. The Cover Flow widget's features include auto-play, play lists, and auto-sizing.
7. **Contact Us:** The Contact Us feature provides an easy means for viewers to contact to your company. The widget allows an attendee to send an email to the email addresses that you specify.
8. **Email a Friend:** The Email a Friend feature provides an easy means for viewers to share information about your webcast or virtual environment with their friends and colleagues.
9. **Facebook:** The Facebook feature enables attendees to retrieve their Facebook wall activity and display it in an ON24 webcast or virtual environment. It also lets them share messages with their Facebook friends from within a webcast or environment.

10. **Group Chat:** Using the Group Chat feature, attendees (and reps) can directly chat with one another. The feature can be configured to allow anonymous participation or show users' names in the text chat display. In ON24 virtual environments, real-time multilingual translation is available in group chat sessions.
11. **Idea Generation:** The Idea widget allows you to pose a question or topic to your audience to obtain feedback or ideas. Attendees can: (a) post their ideas or responses to the question; (b) comment on ideas from other attendees; and (c) collectively rank the ideas and comments.
12. **In-Show Messaging:** The in-show messaging feature in ON24 virtual environments allows reps and attendees to exchange emails within the environment. ON24's solution allows in-show messages to be automatically forwarded to external email system (e.g., Lotus Notes, Outlook, Gmail, etc.)
13. **Jive Software:** The Jive feature allows attendees to connect and communicate using Jive's social media / online community. Attendees are able to view feeds, "Like" posts, and bookmark feeds from within the ON24 webcast or virtual environment.
14. **Leaderboard:** The leaderboard feature allows friendly competitiveness within an ON24 virtual environment. The ON24 leaderboard displays the top 200 attendees that have the highest number of points (and the attendee's specific ranking). The points are accumulated via the prize center feature described below.
15. **LinkedIn:** The LinkedIn widget enables your attendees to retrieve their LinkedIn feeds and display them within an ON24 webcast or virtual environment. With the LinkedIn widget, attendees can share messages, add comments and invite people to join their network.
16. **Message Boards / Forums:** The ON24 forum feature allows message board topics to be created by the event organizer. It also allows attendees to post questions/ comments to the message boards and reply to questions/comments from others.
17. **Polling:** A poll is a single question posed to attendees within a webcast. The ON24 poll feature also includes the ability to share the poll results with the webcast attendees.
18. **Prize Center:** The "Prize Center" feature can be used to create prizes, drawings, contents, and prize levels in ON24 virtual environments. The prize center configuration process allows you to specify how points are accumulated by attendees (e.g., viewing documents, visiting locations, completing surveys, etc.) The accumulated points are the basis for the points in the ON24 leaderboard (described above).
19. **Q&A:** The Q&A widget allows your attendees to submit questions – at any time – during live or on-demand webcasts. Presenters typically answer the questions during the live broadcast. Supporting staff can also send text-based answers to questions, which will be displayed in the Q&A widget. For on-demand webcasts, the Q&A widget can be configured to use email to send questions to the supporting staff members.
20. **Scheduled Chats:** Scheduled chats are group chats (see definition above) that occur at a specific day and time. Scheduled chats can be any duration; typically they are 30 minutes or an hour in length.
21. **SocialCast:** The SocialCast widget allows an attendee to retrieve his/her SocialCast feeds and display them within ON24 webcasts and virtual environments. The viewer can also add comments, tag messages and post messages.
22. **Surveys:** The survey feature allows you to gather feedback from your attendees. Surveys can include three types of questions: (a) multiple choice / single answer, (b) multiple choice / multiple answers, and (c) text block.

23. **Tests:** The Test feature allows you to quiz attendees within ON24 webcasts and virtual environments. The test configuration includes the correct answers for the questions as well as the number of correct answers needed to pass (and the number of attempts allowed). The Test feature automatically checks each attendee's test answers and informs them of whether or not they passed.
24. **Twitter:** The Twitter widget allows your attendees to view one or more Twitter feeds from within ON24 webcasts and virtual environments. It also lets them share information with their Twitter followers. The Twitter feed that is displayed within the widget is determined by: (a) one or multiple hashtags, (b) one or multiple accounts, and keyword filters.
25. **Virtual Card Exchanges:** The ON24 virtual environment allows booth reps and attendees to exchange virtual business cards with others. The request for exchanging business cards must be accepted before any information is passed.
26. **Webcam Scheduled Chats:** Webcam scheduled chats are scheduled chat sessions (see definition above) where the hosts or leaders of the discussion can respond to questions/comments via audio/video using their webcams.
27. **Who's Here:** The "Who's Here" feature shows the attendees in a specific location of an ON24 virtual environment. From the "Who's Here" panel, reps and attendees can initiate a 1:1 chat, view a person's profile, or send a message.
28. **Wikipedia:** The Wikipedia widget allows attendees to search for the definitions of unfamiliar terms using Wikipedia.com. It ensures that your audience understands the information / terminology being discussed.
29. **Yammer:** The Yammer widget enables your employees to retrieve your company's Yammer feeds and display them within ON24 webcasts and virtual environments. Your viewers can also add comments, bookmark messages and post messages. The Yammer widget also allows you to toggle between multiple Yammer communities, if the viewer has access to different networks.